

BIGBEN PARTY

PRESS RELEASE

BIGBEN PARTY NANO

MUSIC IN ALL
CIRCUMSTANCES, SOLO
OR WITH FRIENDS!



A few weeks before Summer Time, Bigben is expanding its Bigben Party collection, a range of luminous wireless speakers intended for music lovers and fans of festive atmospheres! BIGBEN PARTY NANO, the first novelty, is a mini Bluetooth speaker with light effects more particularly intended for teenagers. Other formats will arrive later this summer. You may expect about 5 more new products by the end of August!

Music is an integral part of adolescence. It punctuates the life stages of this sometimes complicated period. It helps adolescents to know themselves better, to fully express their emotions and feelings through identification with a group or an artist and therefore to build their own identity.

It is also a way to connect with other people, create memories and discuss topics that interest them.



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Resolutely nomadic with its rounded design, its mini format (12 cm) and its carrying strap, the BIGBEN PARTY NANO is a Bluetooth® 5.0 speaker to take anywhere that will surely delight teenagers with its «stylish» look with light effects and its musical power of 15 Watts.

The compact aspect will make daily journeys easier and will allow your teenager to enjoy their music absolutely everywhere!

But this is not the only strength of this speaker:

Equipped with very easily accessible controls, it is very simple to use. Its 1200 mAh USB-C rechargeable battery (cable included) allows a full charge autonomy of 4 to 6 hours.

The strap will even allow you to hang it high up, on your bike, your scooter or even to hang it on your backpack.

Certified IP54, this model is also resistant to splashes and dust, characteristics that are highly appreciable if you want to take it on vacation or be able to enjoy it at the beach or even by the pool.

The little extra? For more fun and more Watts, the BIGBEN PARTY NANO can work as a duo by simple pairing thanks to the TWS® mode.

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PARTYBTIPNANOWHG (white/grey)
PARTYBTIPNANOBK (black)



Availability: Juin 2022
SRPP: 19,90 €
On sale in stores & Internet

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FOR MORE INFORMATION:
WWW.BIGBEN-INTERACTIVE.CO.UK



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Bigben.interactive

About Bigben

A leading player in the digital entertainment industry, Bigben exercises its know-how through a synergy of strategic activities deployed in the Mobile and Audio sectors. A historical pillar of the Group's business, the audio segment occupies a special place in the Bigben catalog, whose models are among the most popular with mass retailers. In October 2017, Bigben launched the Lumin'US brand, musical speakers/night lights that have already sold more than 550,000 copies. www.bigben.fr. At the same time, in 2019, the Bigben Group created the NACON final, bringing together activities related to Gaming (Video games/gaming accessories).