





















DEVELOPER: **NEOPICA**

PUBLISHER: **BIGBEN INTERACTIVE**DISTRIBUTOR: **BIGBEN INTERACTIVE**

REF: 3DSASTERIX

NUMBER OF PLAYERS: 1 PLAYER

PEGI: 7

THE ONLY OFFICIAL ASTERIX: THE LAND OF THE GODS GAME

Play as Asterix, Obelix and Dogmatix in a wild series of adventures inspired by the cult comic book. Roam freely through the Gaulish village, hunt wild boar, save the forest from Roman invaders and don't forget to brew up enough magic potion to ensure victory, by Toutatis!

- The official Asterix: The Land of the Gods game released simultaneously with the film
- 16 game modes and 2 levels of difficulty, with all the iconic characters of the comic
- 99% recognition with 7/14 year olds; one of the 5 most valuable licenses; 2nd most-visited theme park in France

The first Asterix movie fully animated in 3D:

- Directed by **Alexandre Astier** (Kaamelott) and Louis Clichy (Wall-E, Up)
- £4.2 million promotional budget for the launch



